We and our partners use technologies, including cookies, to collect information about you for various purposes, including:

- 1. Functionality
- 2. Statistics
- 3. Marketing

By clicking 'Accept All' you consent to all these purposes. You can also choose to indicate what purposes you will consent to using the custom selections and then click 'Accept selected'.

he website more personal and efficient. addition to improving the user experience,

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#### How do we use cookies?

At Mouldshop.dk, we use cookies for several purposes. They help make your navigation on the site easier by remembering your preferences and past actions, e.g., items in the shopping cart. We also use cookies to analyze how our website is used, which helps us improve both functionality and content. Furthermore, we use cookies for targeted marketing, so you receive relevant offers. Our use of cookies complies with applicable data protection laws and respects your privacy.

# What types of cookies do we have?

#### Necessary

Necessary cookies help make a website usable by enabling basic functions, such as page navigation and access to secure areas of the website. The website cannot function optimally without these cookies.

# Functional

We collect information about your preferred settings and choices on the website. We do this to show you the version of the website that matches your preferences. The information is used to determine which region and language you prefer, to show videos and other visual elements on the website, for example, job search.

#### Statistical

We collect information about how you interact with the website, including how often you visit the page and which pages you look at. We do this to optimize the design, usability, and effectiveness of the website. Additionally, we use the information to provide you with personalized content and conduct market analyses.

### Marketing

We collect information about your interests, including which pages and ads you click on, which products or services you show interest in, or purchase, on this and other websites. We do this to show you ads that are relevant to you and your interests. To show you targeted ads on this and other websites, we collaborate with

mouldshop

You can always completely reject all third-party cookies by changing the settings in your browser on your computer, tablet, or phone. Where you find the settings depends on which browser you use. However, be aware that if you reject all third-party cookies, there will be features and services you cannot use on the website (because they depend on cookies). You can opt out of cookies from Google Analytics here.

# How to delete cookies?

Cookies you have previously accepted can easily be deleted. How you delete these depends on the browser you use (Chrome, Firefox, Safari, etc.) and on which device (mobile, tablet, PC, Mac). It's typically under Settings - Security and Privacy, but can vary from browser to browser. Which device/browser are you using - click on the relevant link:

Internet Explorer

Microsoft Edge

Mozilla Firefox

Google Chrome

<u>Opera</u>

<u>Safari</u>

Flash cookies

**Apple** 

Android

Windows 7

Changing your consent You change your c

You change your consent by clicking here

Remember: If you use multiple browsers, y

# What information do we collect?

During your visit to our website and your ac data, time zone settings, your operating syproducts you have looked at or searched for spend on specific pages, is collected.

# You control your data

We and our partners use technologies, including cookies, to collect information about you for various purposes, including:

- 1. Functionality
- 2. Statistics
- 3. Marketing

Necessary

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Marketing

Statistical

choice by clicking the link below:

e. This includes your IP address, login you came from, your searches, and the scrolling behavior, and how long you

# **Third-party cookies**

Third-party cookies are different from regular cookies, as they are set by a third party and not by the website you are visiting. These cookies are typically used to target ads based on your online activity. For example, Google Analytics, a web analytics tool, may use cookies to analyze your use of our and other websites. At Mouldshop, we also use marketing cookies in collaboration with partners like Facebook, Google, ElfSite, Klaviyo, LinkedIn, and YouTube to optimize your experience. These cookies can in certain cases be shared with our partners for the same purposes they were originally collected for.

Functional

Website owner and contact information This website is operated and owned by:

Mouldshop A/S

CVR-no:

Baltorpbakken 10,

2750 Ballerup

Phone no.:

Questions and Updates of Cookie Policy Mouldshop A/S keeps our cookie policy updated continuously. If you have questions, you are welcome to contact us at dataprotection.dk@mouldshop.dk For details about handling personal data, we refer to our section on <u>personal data</u>. We reserve the right to change this policy. In the event of updates, the date at the top of the page will be updated, and in the case of significant changes, you will be informed directly on our website.

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